

kiwimagonline.com Digital File Requirements



▲ BANNER ADS: WEBSITE



▲ BANNER ADS: KIWISCOOP E-NEWSLETTER



▲ KIWI SPLASH E-NEWSLETTER

550 pixels wide

Supply layered Photoshop file (or the native image files), and we will handle the HTML conversion.

AD SIZES

All sizes are Width x Height at 72 DPI

FILE SIZE

Website Static: less than 25k

Website animated: less than 40k

E-Blasts: less than 20K

FILE TYPE

We recommend you use a GIF or JPG file type.

- GIF: These can be "animated" as long as they are within the file size limitation. This file type is used for banners with basic color formats.
- JPG: This file type is best suited for color picture formats, no animation.

GENERAL GUIDELINES

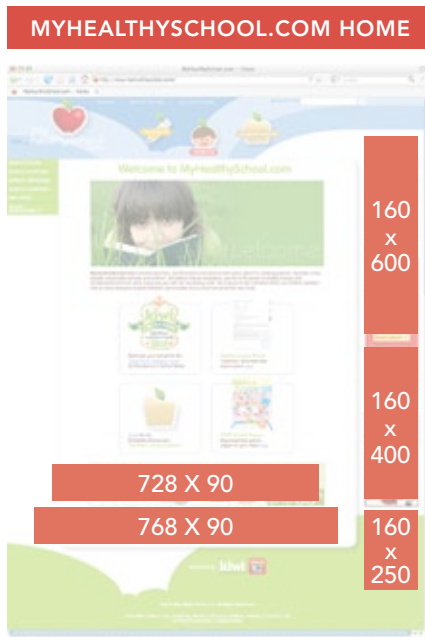
- Click-through URL must be supplied.

PLEASE SEND ALL FINAL MEDIA/DIGITAL DATA TO:

E-mail:

artdepartment@maymediagroup.com

MyHealthySchool.com Digital File Requirements



▲ BANNER ADS: WEBSITE



▲ BANNER ADS: MYHEALTHY-SCHOOL.COM E-NEWSLETTER



▲ MYHEALTHYSCHOOL.COM DEDICATED E-BLAST

550 pixels wide

Supply layered Photoshop file (or the native image files), and we will handle the HTML conversion.

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