

National Take Your Parents to
LUNCH  **DAY**
Brought to you by **kiwi**

Dear _____ ,

I'm writing to tell you about KIWI's National Take Your Parents to Lunch Day, because I think it's a great opportunity for our school, _____ . This exciting event, designed to celebrate and inspire healthy lunches, is supported by the Whole Kids Foundation, the School Nutrition Association, Moms Meet, and KIWI magazine.

On October 14, 2020, parents around the country will visit their children's schools and eat lunch in the cafeteria. The goal is to learn more about what goes into putting together a healthy lunch, and for parents and school officials to open the lines of communication so we can all work together on providing kids with the healthiest lunches possible. If that date isn't ideal for our school, I'd like to suggest that it be held another day during National School Lunch Week, which runs from October 12 through October 16.

I would like to help organize this event so that parents can enjoy lunch with our children and learn about the healthy meals you serve. You can visit kiwimagonline.com/lunchday to find information for schools in planning a National Take Your Parents to Lunch Day event. It would be great to hear a presentation or talk from you or a food service official, and there's a sample presentation on the website, along with a feedback form you can use so that we can continue the conversation after October 16. Plus, we could be featured in KIWI magazine or on kiwimagonline.com if we participate and take photos!

I look forward to talking with you further about planning a National Take Your Parents to Lunch Day event!

Sincerely,

